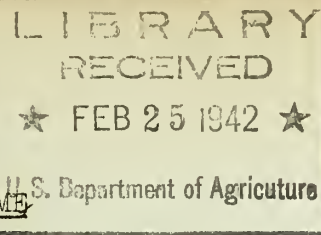


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Reserve

CONSUMER TIME

R-35

NETWORK: NBC-PED

DATE: February 21, 1942

ORIGINATION: WRC

TIME: 12:15 - 12:30 Am-EWT

Produced by Consumers' Counsel Division of the Department of Agriculture,  
and presented in cooperation with Defense and non-Defense agencies  
of the United States Government working for consumers.

oooOooo

1. ANNOUNCER: This is CONSUMER TIME.
2. SOUND: CASH REGISTER - CLOSE DRAWER.
3. NANCY: That's your money buying food.
4. SOUND: CASH REGISTER.
5. KEN: That's your money paying for a home.
6. SOUND: CASH REGISTER.
7. NANCY: That's your money buying clothes and the thousands of  
other things you need.
8. NANCY: That's you. . . paying for these things . . . money out  
of your pockets.
9. SOUND: CASH REGISTER - CLOSE DRAWER.

# THE HISTORY OF THE

REIGN OF KING CHARLES THE FIRST

IN THE YEAR 1649

BY JOHN BURNET

IN TWO VOLUMES

VOL. I

THE HISTORY OF

THE REIGN OF

KING CHARLES THE FIRST

IN

THE YEAR 1649

BY

JOHN BURNET

IN TWO VOLUMES

VOL. I

THE HISTORY OF

THE REIGN OF

10. KEN: Are you getting the most for your money? Is it buying you the strength and health and courage that will mean victory for the American way?
11. VERNON: Each week at this hour ~~CONSUMER~~ TIME brings you facts that will make your pennies and dollars go farther and bring more of the things that you and all Americans need. This program is produced by your Consumers' Counsel in the Department of Agriculture, and is presented in cooperation with Defense and non-Defense agencies of the United States Government working for consumers.
- And here today are your consumer reporters -- Nancy Ordway ---
12. NANCY: Reporting on woolens.
13. VERNON: And Ken Banghart ---
14. KEN: With facts about flashlights.
15. VERNON: And here too is your friend and neighbor -- that thrifty young housewife who is learning and using the facts that lead to victory . . Mrs. Evelyn Freyman.
16. FREYMAN: But I'm afraid I slipped away from those facts this past week.
17. KEN: Why, Mrs. Freyman? What do you mean?



18. FREYMAN: Well, it was all on account of a flashlight. I had heard - as I guess everybody else has - that we all ought to have one on hand in case of an air-raid.

19. KEN: It's a good idea - in areas where there's danger.

20. FREYMAN: Well, we had a flashlight, but the batteries were worn out . so I bought some new ones. And as it happened, we needed them sooner than I'd expected. For that very evening, as we were listening to the radio ---

(PAUSE)

21. ANNOUNCER: (ON RADIO FILTER) And now, ladies and gentlemen, we present the most adorable - most charming - most ---

22. SOUND: STATIC. THEN SILENCE.

23. FREYMAN: David! The lights went out!

24. SOUND: LIGHT CHAIN PULLED ON AND OFF.

25. DAVID: Guess we blew a fuse.

26. FREYMAN: How?

27. DAVID: (TURNING OFF) Must have a bad connection somewhere.

28. FREYMAN: David - where are you? I can't see ---

29. DAVID: (FADING) You sit still, honey. I'm going down in the basement to fix ---





30. SOUND: CRASH OF CHAIR, OFF MIKE.

31. DAVID: (OFF) Eyow!

32. FREYMAN: Hurt yourself?

33. DAVID: Of course I hurt myself. Loggone it anyhow! If we only had that flashlight working ---

34. FREYMAN: Oh, I forgot! I just bought some new batteries - today!

35. DAVID: You did? Where are they?

36. FREYMAN: Right in the hall closet. I'll help you ---

37. DAVID: (FADING IN) Look out, now. Go slowly ---

38. SOUND: SQUEAKY DOOR OPENED

39. FREYMAN: Got a match?

40. DAVID: Yeah.

41. SOUND: MATCH LIGHTED.

42. FREYMAN: Watch out for the fire.

43. DAVID: Holy cats! Are those the batteries?

44. FREYMAN: Yes. That's the matter?

45. DAVID: How many did you get?



46. FREYMAN: A dozen.
47. DAVID: A dozen! You going into business?
48. FREYMAN: No - batteries are scarce. I thought we'd better stock up.
49. DAVID: Stock up, eh - on batteries! Don't you know a battery's only good for about a year?
50. FREYMAN: Why, no - I ---
51. DAVID: They may be dead before we need them.
52. FREYMAN: But the man sold them to me.
53. DAVID: Serves you right. Hoarding batteries!
54. FREYMAN: Well, maybe there won't be any batteries by the time we need another one.
55. DAVID: There won't be - if people go around buying them up by the dozens. There's just so much zinc and stuff for civilian use.
56. FREYMAN: Then what'll we do?
57. DAVID: We'll take our chances with the rest of America - that's what we'll do. Just buy things as we need them. And tomorrow you'll take those extra batteries back to the store . . . (PAUSE. MORE GENTLY) Won't you, honey?
58. FREYMAN: Sure . . I - I'm sorry ---



(PAUSE)

59. FREYMAN: (ON CUE) And I am sorry, Ken - that I slipped so far from the rules for being a good consumer.

60. KEN: Well, all of us are apt to get scared now and then and want to hoard stuff - unless we think the whole thing through. If we'd all just buy the things we need - as your husband says - there'd probably be enough for all of us.

61. FREYMAN: I suppose that would help to keep the price down, too.

62. KEN: Sure it would. Usually when things get scarce they get more expensive. And the same goes for flashlights. If people would leave the flashlights in the store for those who really need them ---

63. FREYMAN: How can we tell who does really need them?

64. KEN: Well, according to a survey made for the War Production Board, about three quarters of all the families in this country already have at least one flashlight tucked away in the basement or attic.

65. FREYMAN: One that works?

66. KEN: Well, some of them undoubtedly need repairing.

67. FREYMAN: But maybe the people don't know how to fix them so they'll work.



68. KEN: Then they ought to take their old flashlight to a hardware store or five-and-ten. The girl behind the counter can show them how to fix it up for a couple of dimes.
69. FREYMAN: But what about the families that don't have a flashlight? They'll have to buy a new one, won't they?
70. KEN: If they feel they really need one.
71. FREYMAN: Well, can you give us any pointers, Ken - that will help them get a good flashlight for their money?
72. KEN: Yes, I can. First, they want to be sure to buy a light with fresh batteries in it.
73. FREYMAN: But how can they be sure the batteries are fresh?
74. KEN: By the date on them. Didn't you notice the date on those batteries you bought?
75. FREYMAN: Why, no. I didn't even know there was such a thing.
76. KEN: No, it gives the expiration date - when they're expected to lose their power. Batteries are usually dated twelve months from when they leave the factory. Of course, they may last a lot longer than that.
77. FREYMAN: Is there anything we can do to make them last longer?
78. KEN: Well, you can keep them away from heat and hot water pipes.





79. FREYMAN: What have those got to do with it?
80. KEN: Heat cuts down the life of the battery, and moisture is bad for it, too. Like canned goods, a flashlight should be kept in a cool, dry place.
81. FREYMAN: I see . . . But you still haven't told us what kind of flashlight to buy.
82. KEN: Well, the ordinary standard type is the best -- flashlights that use one or two regular-size batteries.
83. FREYMAN: What about the little tiny flashlights -- that **clip** in your pocket, or ---
84. KEN: Those will cost you more in the long run, 'cause the batteries wear out faster.
85. FREYMAN: And you don't recommend the big powerful flashlights, either; ---
86. KEN: Not for an ordinary citizen. They use up too much of our critical war materials -- cost too much for batteries and repair -- and they give so much light that it might shine through blackout curtains ---
87. FREYMAN: But outdoors -- in a dangerous crisis ---



88. KEN: Civilians - and their flashlights - are supposed to be indoors, especially during any crisis. If you do have to use it outdoors, you'd better put a dark filter over your lens - say, a piece of red cellophane - and keep the light pointed down.
89. FREYMAN: How about a focus? Should it give a diffused light, or a strong direct beam?
90. KEN: Most flashlights will do both - if you just turn the lens a bit. But there's no need to pay extra money for a focusing device - or any other fancy trappings.
91. FREYMAN: Then - we should get just a plain, inexpensive case, with good fresh batteries ---
92. KEN: That's it - and I guess that's all there is to the flashlight problem - if people will just make their old ones do ----
93. FREYMAN: Well, thanks, Ken, for telling us the real facts in the case. I think all our listeners will be glad to get them.
94. KEN: If you'd like to have those facts to keep - all printed on a handy Consumer Tips card - you can get a copy by writing to your Consumers' Counsel - Department of Agriculture - Washington, D. C.



95. FREYMAN: And ask for the Consumer Tips on flashlights.
96. KEN: Right. And now I believe Nancy has some other tips for you - on the care of woolens.
97. NANCY: (COMING ON MIKE) Here they are - all on this Tips card.
98. FREYMAN: Does that card say anything about hoarding woolens?
99. NANCY: It doesn't, but I'd say that anyone who buys up an over-supply of woolens at this time is not only taking them away from people who may need them more, but he's actually squandering his own money.
100. FREYMAN: Why? I should think wool would be an investment ---
101. NANCY: Not if you don't really need it. And some of us already have woolen things that will give us years more of service - if we'd take care of them.
102. FREYMAN: Do you mean clothes - or things like blankets?
103. NANCY: I mean both. Blankets need good care too.
104. FREYMAN: I know that!
105. NANCY: Sounds as if you've learned by experience.
106. FREYMAN: Well, luckily it wasn't my experience. I happened to be next door at the Miles' house, when Mother Miles was making the beds ---



(PAUSE)

107. MOTHER M: Plague take this blanket! If I pull it up high enough, there's nothing to tuck in.
108. FREYMAN: Maybe - if we turn it around ---
109. MOTHER M: No, it's even shorter that way. Funny - it used to fit . . Seems to me, it used to be lighter and fluffier too.
110. FREYMAN: You must have it mixed up with some other blanket.
111. MOTHER M: No, it's this one - bought to fit Barbara's bed . . . Say - I'll bet that's the answer!
112. FREYMAN: What?
113. MOTHER M: Barbara. (CALLING) Barbara ---!
114. BARBARA: (OFF) Yes?
115. MOTHER M: Come in here.
116. BARBARA: (COMING) Okay.
117. FREYMAN: Why - what do you think ---
118. BARBARA: (FADING IN) What do you want, Mom?
119. MOTHER M: I want to ask you about this blanket. Did you do anything to it lately?
120. BARBARA: Well, I just washed it.





121. MOTHER M: Washed it!
122. BARBARA: Yes. You see, I'd spilled some ink on it, and ---
123. MOTHER M: Barbara - why didn't you tell me?
124. BARBARA: Well, I - I knew you'd scold, and --- How did you find it out?
125. MOTHER M: Why, look at it - shrunk out of shape, and the wool's all matted ---
126. BARBARA: But I thought - blankets were washable!
127. MOTHER M: They are - if you know how to handle them. How did you ever wash this all alone?
128. BARBARA: Well, I just put it in the bathtub ---
129. MOTHER M: Hot water?
130. BARBARA: Yes.
131. MOTHER M: Horrors, child, that was a mistake. You should always use lukewarm water for woollens. What did you rinse it in?
132. BARBARA: Well, I ran out of hot water ---
133. MOTHER M: So you used cold.
134. BARBARA: Yes.
135. MOTHER M: And that made the blanket shrink more.



136. BARBARA: (CRYING) Oh, dear - I did all the wrong things!

137. FREYMAN: Never mind, Barbara - I probably would have done them too, if I'd been in your place. This is a lesson for both of us.

138. BARBARA: (FADES, CRYING)

(PAUSE)

139. FREYMAN: (ON CUE) But now, Nancy - I want to know why those were the wrong things. Why does wool have to be treated so carefully?

140. NANCY: Because wool fibers soften when wet, and any sudden change of temperature tends to make them contract and interlock.

141. FREYMAN: And that causes shrinkage and matting?

142. NANCY: It certainly does. To wash a blanket, make a soap suds using mild soap. Then squeeze the suds through the blanket. Squeeze out the suds and rinse in lukewarm water.

143. FREYMAN: Lukewarm water - for the washing and rinsing both.

144. NANCY: Right. And you'll probably need about three rinsings for a blanket. Then squeeze the water out gently - and leave your woolens to dry in a warm place, away from sun and radiators.



145. FREYMAN: Should they be hung up, Nancy - or not?
146. NANCY: Yes, blankets may be hung up - lengthwise, over a clean clothesline, with half the blanket on each side.
147. FREYMAN: With clothespins?
148. NANCY: The clip type is all right, but other kinds may stretch the blanket fabric. And it's a good idea to reverse your blanket several times while it's drying - and squeeze the water out as it collects along the edges.
149. FREYMAN: And - if we do all that - our blankets will stay light and fluffy, huh?
150. NANCY: Yes, but you want to remember that these drying directions are just for blankets. Sweaters, you know, should never be hung up to dry.
151. FREYMAN: We lay them flat - on a towel.
152. NANCY: That's it. Measure sweaters before you wash them. Let them dry flat.
153. FREYMAN: Wouldn't it be a good idea to clean - or wash - my wool dresses before they get too dirty?
154. NANCY: They'll last a lot longer if you do. You won't have to wash them so hard and there will be **less danger** of shrinkage than if you rub them to get out the dirt.



155. FREYMAN: Well, Nancy, you've certainly given me a lot of tips on woolens today.

156. NANCY: Well, here they are - all printed on this Consumer Tips card - with some tips on buying woolens, too.

157. FREYMAN: And all free for the asking.

158. NANCY: Yes. I'll tell you more about that after we've had a chance to hear from our Consumers' Counsel. Here he is now - Donald Montgomery.

159. MONTGOMERY:





160. FREYLAN: Thanks for another helpful talk, Mr. Montgomery.
161. MONTGOMERY: Thanks to consumers for listening.
162. FREYLAN: We'll be listening again next week. Can you tell me what you're planning for that program?
163. MONTGOMERY: Well, Ken here will report to you on ---
164. KEN: Remove stains and make your clothes last longer.
165. MONTGOMERY: And Nancy ---
166. NANCY: Sweets instead of sugar.
167. FREYLAN: Well, I'd like to know about both those things. But right now, Nancy, I'd like to know more about the free Tips cards on woolens and flashlights that you're giving away this week.
168. NANCY: Our announcer, \_\_\_\_\_, will tell you just how you can get your copies of the Consumer Tips cards.
169. ANNOUNCER: It's very simple. Just write to the Consumers' Counsel, Department of Agriculture - Washington, D.C. Please be sure to give us your own name and address, and the call letters of the radio station to which you are listening. Just tell us you want the tips on flashlights and woolens - and we'll be glad to send them to you.



170. NANCY: Did you jot down our address? It's : Consumers' Counsel - Department of Agriculture - Washington, D.C. The Tips card about flashlights will list all those pointers Ken gave you for buying and using them, and the card on woolens will tell you just how to wash your blankets and sweaters so they'll give you the longest possible service - also what to look for if you have to buy new woolens. Each Consumer Tips card is in that handy three-by-five size that fits right into your recipe or household file - ready for reference when you need the facts. Please do write in for them. We've prepared them just for you.

171. ANNOUNCER: Next week CONSUMER TIME will bring you more valuable facts from your Consumers' Counsel in the Department of Agriculture - presented in cooperation with Defense and non-Defense agencies of the United States Government working for consumers.

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